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**Lori Van Dusen Honored in Top Ten in Forbes Ranking of America's  
Top Women Wealth Advisors**

*Founder of LVW Advisors Ranked #8 on national list*

PITTSFORD, New York (May 2, 2018) – LVW Advisors, a registered investment advisory business that serves wealthy families and non-profit institutions nationwide, announced today that its Founder and CEO, Lori Van Dusen, CIMA, has been recognized by *Forbes* in the ranking of America's Top Women Wealth Advisors for 2018. Van Dusen, who is ranked 8<sup>th</sup> nationally, earned the top spot for advisors from the State of New York. The list, which spotlights 250 standout financial strategists across the country with at least seven years of experience, is published on Forbes.com, and a printed listing is available in the current issue of the magazine.

"Congratulations to Lori on being recognized nationally once again." said Joseph Zappia, Principal and Co-CIO of LVW Advisors, "Lori is a distinguished leader, dedicated to our business and the industry, and committed to bettering the financial livelihood of our clients."

Lori founded LVW Advisors, a local registered investment advisor where she has established an independent model, becoming the voice of reason for holistic solutions in a fragmented financial services industry. Lori was one of the founders of the Association of Professional Investment Consultants (APIC) and Citigroup Institutional Consulting. She holds the Certified Investment Management Analyst<sup>SM</sup> designation, administered by Investment Management Consultants Association® and taught in conjunction with The Wharton School.

**About Best-In-State Wealth Advisors Award**

The ranking of Forbes' America's Top Women Wealth Advisors is based on an algorithm of qualitative and quantitative criteria, including a minimum of seven years of experience, a minimum of \$1 million in production, and the weighing of factors including revenue trends, assets under management, compliance records, industry experience, and best practices (gathered through telephone and in-person due-diligence interviews). Shook Research also employs an opinion-based weighting system that prioritizes its preferred "best practices," which include business models, activities, processes, and structure. To view the full list, visit: <https://www.forbes.com/top-women-advisors/#5e9d728351f4>

**About LVW Advisors**

LVW Advisors, a registered investment advisor, provides fully integrated investment management and advanced financial planning services. LVW offers customized, seamless solutions to various types of clients, which include ultra-affluent individuals and families, prominent entrepreneurs, executives, athletes, artists and entertainers, and not-for-profit institutions, primarily in healthcare and education.

DISCLAIMER: Being registered SEC registration does not constitute an endorsement of the firm by the Commission nor does it indicate that the adviser has attained a particular level of skill or ability. This recognition and the due-diligence process conducted are not indicative of the advisor's future performance. Portfolio performance is not a criteria due to varying client objectives and lack of audited data. Neither Forbes nor SHOOK receive a fee in exchange for rankings.

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